



Phillips County News

2023 Rate Card (as of Feb. 1, 2023)

Phillips County News advertising deadline is 12:00 p.m. NOON on Mondays.

Display and Classified Ads

\$8.25 per column inch black & white
(requested color ad is \$9.25 per column inch)

3x5 display ad \$123.75
2x6 display ad \$99.00
2x5 display ad \$82.50
2x4 display ad \$66.00
2x3 display ad \$49.50
2x2 display ad \$33.00

1 column = 1.78" 2 column = 3.76" 3 column = 5.72"
4 column = 7.69" 5 column = 9.65" 6 column = 11.62"

Large Ads

Full page black & white ad \$1039.50
color \$1165.50
(6 columns x 21")

Half page b&w ad \$519.75
color \$582.75
(6 columns x 10.5")

Quarter page b&w ad \$259.88
color \$291.38
(3 columns x 10.5")

Legal ads – ROP (Run of Press set by State.)

Folio 1 week \$13.00
Folio 2nd Week \$11.00
Folio 3rd Week \$11.00
Folio = 100 words

Please send in Word Doc to
adspcnews@gmail.com

Subscription Rates Per Year

\$30 office pick up -- \$40 in-county (mailed and online)
\$40 out of county (online only) -- \$45 out of county (mailed and online)
\$45 out of state (online only) -- \$50 out of state (mailed and online)
\$45 in county/ out of state snowbird

\$105 mailed in envelope
Mail payments to PC News, PO Box 850, Malta, Mt 59538 "or"
pay online at www.phillipscountynews.com

Inserts (1400 minimum)

Single page \$160.00
4 page \$195.00
5 or more pages \$220.00

Inserts need to be sent **one week prior** to publication to the Havre Daily News, 119 2nd St., Havre, MT 59501. Contact: 406-265-6795.

(please adjust shipment on holidays) Please clearly mark inserts:
for Phillips County News c/o Havre Daily News with insert date of day/month/year.
Payment and Confirmation goes to Phillips County News, PO Box 850, Malta, MT 59538
Contact: Office Manager: officepcnews@gmail.com or Publisher Pierre Bibbs pierrepcnews@gmail.com

Engagement Announcement with Photo

Full names and where living,
Parent's names and where living,
Current schooling or job and future plans,
Date of wedding and where.

Wedding Invitation with Photo

Full names and parent's names,
Where and when for wedding and reception,
Gift registration and no local invitations.

Sports Backers (2 x 2): \$20/week

Sports/Graduation Previews

Fall/Winter/
Spring/Grad
\$37.50/Event
\$125/All

Obituaries

Obituary with no photo
\$75.00
Obituary with photo \$80.00

Birth Announcement

No charge.
photo optional.

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